

Asia Marketing Simplified

Southeast Asia: Singapore | Kuala Lumpur | Bangkok | Ho Chi Minh | Manila
North Asia: Guangzhou | Hong Kong | Taipei



Digital 38 is a 360° Digital Marketing Agency with a strong presence in Southeast Asia and Greater China. With experience in digital marketing since 2006, we have 100+ digital specialists that cater to our clients' diverse digital needs. We aim to simplify digital marketing, Ecommerce and social media marketing solutions for forward-looking companies across the ASEAN Economic Community (AEC).

Our Services

Ecommerce

- End-to-end Ecommerce solutions
 - Shopify Ecommerce Platform Set Up & Management
 - Ecommerce Marketplace Set Up & Management – Lazada/ Shopee/ Amazon/ Tiki
 - Ecommerce & Shopping Ads Planning & Buying – Facebook/Instagram/Google

SEM + SEO

- Search Engine Marketing (SEM) Planning & Media Buying – Google/Baidu/Naver
- Search Engine Optimisation (SEO) - build, manage and grow your websites
- Website APIs integration with global platforms like WhatsApp, Telegram, Shopify, LinkedIn and WeChat

Digital Marketing

- Content Creation & Page Management – Facebook/Instagram/Weibo/WeChat/TikTok/LINE
- Official Account Set Up & Verification – WeChat/Weibo/TikTok/LINE
- Media Planning & Buying – Social/Google/WeChat/Weibo/TikTok/LINE
- WeChat Mini Program Development & Payment Gateway

Official Sales Partner



Influencer & Live Selling

- Influencer Engagement & Management Across Asia with Local Language Support
- Content Creation & Ideation
- Live Selling Host
- Live Selling Event Set Up & Management
- FB Messenger Comment to Order Shopify App

